

COMO HOTELS AND RESORTS

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COMO Hotels and Resorts to open a new property in Phuket, Thailand in 2012

Singapore – (January 11, 2011) COMO Hotels and Resorts, the award-winning five-star hotel group based in Singapore, is to develop and manage a new property on the Yamu peninsula of Phuket in Thailand. Located in Phang Nga Bay on the northeast coast of Phuket, this property is the ninth member of COMO's family of unique destinations and is scheduled to open in September 2012.

The key partners in this project are property development company Campbell Kane, the KS Group and Hotel Properties Limited. COMO's multi-year management role encompasses full branding, sales, marketing and operational responsibilities. COMO is also playing key roles in the concept, development and execution of design and cuisine, to bring the signature COMO experience to guests.

Located at the very headland of Yamu peninsula, the new property offers 129 rooms with panoramic views of the cape and the surrounding Andaman Sea. Guests can use the resort as a base to explore the dramatic limestone islands and calm turquoise waters of Phang Nga Bay. Just 20 minutes from Phuket International Airport, the hotel will be an attractive proposition for Asia-based guests looking for a short break to rejuvenate as well as long-haul guests seeking a comprehensive escape from city life.

The new COMO resort will offer a 100-metre swimming pool, a COMO Shambhala Retreat with yoga studio, two restaurants and a private beach.

Founded by Christina Ong, COMO Hotels and Resorts is known for its handpicked, intimate, and individually curated properties, including The Halkin in London, two Metropolitan hotels in London and Bangkok, Parrot Cay in the Turks and Caicos, Cocoa Island in the Maldives, and two Uma experience resorts in Bali and Bhutan. It also manages, in partnership with its sister brand in wellness, the COMO Shambhala Estate in Bali.

"The addition of this Phuket property is aligned with COMO Hotels and Resorts' expansion plans within the region, supporting our growth strategy to include key destinations within the COMO portfolio," says Harry Apostolides, Vice President of Business Development, COMO Hotels and Resorts. "This new COMO resort will be our second Thai property, after the Metropolitan in Bangkok. These two properties will, in concert, showcase both the vibrancy and serenity of Thailand. Phuket is one of the top tourist destinations in the region, and we have focused on its east coast – an area of outstanding natural beauty and great biodiversity. The location perfectly frames the COMO experience of service and cuisine, complemented by a wellness focus delivered by our award-winning COMO Shambhala Retreat."

"We are pleased to be working with COMO Hotels and Resorts on this venture" states Peter Hamilton, Managing Director at Campbell Kane and developer of the

new hotel. “COMO’s range of properties and the experiences they offer continue to redefine luxury travel.”

For more information please contact:

Chris Orlikowski on email chris.orlikowski@como.bz

Editor's Notes:

The COMO Group and COMO Hotels and Resorts

Headquartered in Singapore, **The COMO Group** represents Christina Ong’s unique vision of contemporary living. This encompasses the hospitality collection known as COMO Hotels and Resorts, the international luxury fashion retailer Club 21, the award-winning wellness concept COMO Shambhala and the philanthropic COMO Foundation.

COMO Hotels and Resorts are renowned for accurate and intuitive service, sympathetic and elegant design befitting each location, and outstanding cuisine, including the Michelin-starred Thai restaurant *naam* in London and Bangkok, and the internationally-renowned Nobu restaurant in London. COMO Shambhala, its sister wellness brand, promotes health, relaxation and learning through its products, services, cuisine, treatments and spa facilities within each property.

Urban Hotels: COMO Hotels and Resorts’ urban properties include the *Halkin* in London’s Belgravia, and the *Metropolitan* hotels in London and Bangkok. All three properties feature Michelin-starred chefs and a contemporary aesthetic and unobtrusive, Asian-style service. The lively *Metropolitan* hotels also house the world-famous *Met Bars*.

Island Resorts: COMO’s private resorts offer powder-white beaches and some of the world’s best diving. The understated style and laid-back nature of *Parrot Cay* in the Turks and Caicos and *Cocoa Island* in the Maldives belie the exacting service that has become a COMO hallmark. World-class cuisine and comprehensive wellness treatments and activities at *COMO Shambhala Retreats* complete COMO’s approach to a perfect beach holiday. The new *Phuket* property is the latest addition within this category of COMO properties.

Adventure Retreats: The *Uma* properties in *Paro* in Bhutan and *Ubud* in Bali unveil local culture, nature, and religious and folkloric traditions. Specialist guiding, treks and tours, physical activities and tailor-made programmes ensure memorable insights into some of the world’s most unique locations. Intimate and relaxed, the *Uma* properties reference local design and cuisine while providing an unmistakably COMO experience.

Wellness Resorts: *COMO Shambhala Estate* in Bali is a sanctuary for holistic wellness. Expert staff are goal-oriented, relevant and realistic in their consultative approach. Each guest’s individual needs and ambitions determine the programme of nutrition, exercise, therapies and activities. Facilities and tropical villa-style accommodation are impeccably appointed.

For more information, visit www.como.bz

Hotel Properties Limited (HPL)

Hotel Properties Limited (HPL) is listed on the Stock Exchange of Singapore and currently has interests in 26 hotels with over 5,000 rooms in 11 countries. In addition, the HPL group is also involved in investment and development of prime residential, retail and commercial properties. Its leisure-related businesses include operation of theme restaurant Hard Rock Cafe and distribution of Haagen Daz ice cream.

For more information, visit www.hotelprop.com

Campbell Kane

Campbell Kane is a commercial and residential property development group. Partnered with the Lippo Group of Hong Kong, Campbell Kane has developed numerous projects within Asia, including Cape Yamu residential villas, The Bay, and Heroine's Plaza in Phuket.

The KS Group

The KS Group operates automotive and hospitality real estate businesses. Its portfolio high-end boutique hotels span Thailand, Laos, Cambodia and the Maldives.